

90-Day Spending Plan  
1st Quarter: July - September 2010  
Ipsos Reid

<b>Category of Commodities/Services to be Procured</b>	<b>Estimated Spend</b>	<b>Location</b>	<b>Anticipated Vendor, if applicable</b>
Market Research/Tracking Spanish Callbacks & Hispanic Oversample	\$12,000.00	Lake Worth	Profile Marketing Research
<b>Total Projected Spend:</b>	<b>\$12,000.00</b>		