

**90-Day Spending Plan - General and Spanish Speaking Markets**  
**3rd Quarter - FY2021**  
**PPK**

Category of Commodities / Services to be Procured	Estimated Spend	Location	Anticipated Vendor, if applicable
Gold Rush Supreme	\$ 3,571,648.65	Statewide	Various Vendors
FLORIDA LOTTO Rebrand	\$ 1,345,256.00	Statewide	Various Vendors
Fireball	\$ 777,005.00	Statewide	Various Vendors
Super Sampler	\$ 175,794.00	Statewide	Various Vendors
Fast Play	\$ 90,530.00	Statewide	Various Vendors
Play Responsibly	\$ 591,798.00	Statewide	Various Vendors
Education	\$ 209,617.00	Statewide	Various Vendors
<b>Total Projected Spend:</b>	<b>\$6,761,648.65</b>		