This year’s holiday Scratch-Off family, HOLIDAY MILLIONS, goes on sale Tuesday, October 25! The new games range in price from $1 to $10, and feature over $126 million in total cash prizes and more than 13 million winning tickets!

Holiday MILLIONAIRE RAFFLE™ is back!

Tickets go on sale Monday, October 31, with only a limited number of tickets available! Sales will end on January 2, or when all 750,000 tickets are sold, whichever comes first. This year’s game features three ways to win:

1. Instant wins: every 40th Raffle purchase statewide will be a $50 instant winner, until the first 100,000 tickets are sold!
2. Five weekly drawings from November 29 – December 27, 2016, for a chance to win up to $10,000!
3. A grand prize drawing on January 3, 2017, featuring the best odds to win $1 million!

Encourage your players to buy a HOLIDAY MILLIONAIRE RAFFLE ticket and you could win too! For every fifth ticket you sell, you will earn one entry into a retailer drawing for a chance to win $2,000! Two drawings will be held to award $2,000 to a total of 78 corporate and independent retailers in all nine Florida Lottery sales districts. The first drawing will be for all entries earned through November 30, where $104,000 will be awarded to 52 retailers; the second drawing will be for all entries earned throughout the raffle sales period, where $52,000 will be awarded to 26 retailers.

Retailers will also earn a $1.00 sales commission on every $20 Raffle ticket sold; $5.00 for every $500 prize and 50 cents for every $50 instant win cashed in your store; and a $5,000 bonus for selling a winning $1 million winning ticket!

Make Florida Lottery Games a holiday tradition!
I am pleased to announce the continuation of the Lottery’s partnership with its terminal game vendor, International Gaming Technology (IGT); and also the beginning of a new advertising partnership with Tampa-based firm, PP+K.

In partnership with IGT, the Florida Lottery will be rolling out new gaming system software and hardware over the next 14 months, and you, as retailers, will greatly benefit from the new and upgraded technology!

Some of the exciting highlights of this new rollout include new larger Lottery terminals with 15-inch touch screen monitors, new self-service ticket scanners, an ES MultiMedia (ESMM) marketing and transaction display at every retail location, new external handheld barcode readers for validations and book activity, and an improved Lottery communication network. A self-service web-based portal reserved for retailers will also be available 24 hours a day, seven days a week to provide access to important information such as sales and inventory reports.

Your players will also be excited to gain mobile convenience through the Florida Lottery app for iOS and Androids. With the new app, players will be able to check their tickets to see if they have won; use an electronic playslip; and enter tickets into second chance drawings.

Also, the new General Market Advertising contract takes effect on November 1. PP+K will become our new advertising partner. Their ad campaigns will be seen and heard on television, radio, and social media platforms in both English and Spanish markets across the state, bringing more customers to your retail locations to purchase Lottery tickets!

We are very excited about these new and improved technological features. Retailers and players will enjoy enhanced convenience, efficiency, and flexibility across all facets of the new gaming system.

Florida Statute and retailer contracts specify that Florida Lottery retail locations may be inspected at any time by the Florida Lottery’s Division of Security. As the frequency of inspections continues to increase statewide, you may find your store being inspected in the future. Below is information on what to expect and how you can help the process go as smoothly as possible:

- Special Agents with the Florida Lottery may arrive at your store at any time during the day or night and on weekends, as the Division of Security works 24 hours a day, seven days a week.
- Special Agents will present their badge and credentials as well as their Lottery ID to the staff on site and inform them of their intention to inspect the store.
- Special Agents do not provide advance notice of inspections.
- Special Agents will check to ensure your Lottery Retailer Certificate is valid and posted in such a manner that it is visible to customers (this means it can’t be posted in the back office).
- Special Agents will ensure that all Lottery materials are kept in a neat, orderly display and no loose tickets are behind the counter.
- Special Agents will ensure that books you have received are kept in a safe area that has restricted access.
- Special Agents will check to ensure that non-winning tickets are defaced before they are disposed.
- Special Agents will ensure that staff is checking IDs to prevent the sale of Lottery tickets to minors.
- Special Agents will review your Lottery operations to ensure you are compliant with all Lottery rules.

The primary intent of these inspections is to educate retailers and work in a cooperative manner. If you follow the rules of your Lottery contract and keep the above tips in mind while conducting your daily business, the inspections will run smoothly and quickly with no impact to your business. If your store is inspected and you wish to verify the employment status of the Special Agent in your store, you may call the Division of Security 24/7 at (850) 487-7730.
The Florida Lottery issues a certificate of authority to each approved Lottery retailer as part of the retailer contracting process. Pursuant to Florida Statutes section 24.112(4), the authority to act as a retailer is not transferable or assignable.

Please make sure your Lottery Retailer Certificate is displayed in a visible location within your store and that the date displayed on the certificate has not expired. The expiration date can be found in the lower right hand section of the certificate. If your certificate has expired or has been misplaced, contact your Lottery Sales Representative or your Florida Lottery District office immediately.

Pursuant to Rule 53ER05-12(5), if your business experiences a change in managing officers, directors, or a transfer of 10 percent or more of corporate stock, you are required to notify the Florida Lottery. Notification shall be given by filing a retailer application and submitting the appropriate processing fee. Contact your Lottery Sales Representative, your Florida Lottery District office or the Lottery’s Retailer Contracting Office if you have questions about this process.

As a Florida Lottery retailer, you have many retailer incentive opportunities! Last fiscal year, Lottery retailers received more than $337 million in bonuses and commissions. In addition to sales and cashing commissions, here are some of the ways it pays to be a Florida Lottery retailer:

**Scratch-Off games** – Sell a winning Scratch-Off ticket of $1 million or more and receive a bonus commission of $2,000 per $1 million in prize money claimed.

**FLORIDA LOTTO®** – Bonus commission for selling a jackpot-winning ticket* starts at $10,000 and increases by $5,000 with each rollover for up to a maximum of $100,000.

**POWERBALL®** – Bonus commission for selling a jackpot-winning ticket* starts at $20,000 and increases by $5,000 with each rollover, up to $100,000 maximum. Earn an additional $20,000 if the jackpot ticket includes Power Play®.

- Earn a $1,000 bonus for selling a $1 million winning ticket (5-of-5 winning numbers), or earn a $5,000 bonus for selling a $2 million ticket with Power Play® (5-of-5 winning numbers).

**MEGA MILLIONS®** – Bonus commission for selling a jackpot-winning ticket* starts at $10,000 and increases by $5,000 with each rollover, up to $100,000 maximum. Earn an additional $5,000 if the ticket includes Megaplier®.

- Earn a $1,000 bonus for selling a $1 million winning ticket (5-of-5 winning numbers), or earn a $2,000 bonus for selling a $2 million winning ticket with Megaplier® (5-of-5 winning numbers).

**LUCKY MONEY™** – Earn a $1,000 bonus commission for selling a jackpot-winning ticket*.

* In the event of multiple winners, retailers will share the bonus incentive.

**DISPLAYING YOUR RETAILER CERTIFICATE PROPERLY**

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The Florida Lottery’s Retailer Hotline associates are here to answer your questions every day. Here are some of the most common questions and the correct answers to assist you:

**Q:** I sent in a Retailer Adjustment request for a misprinted ticket. Can you tell me how I can see if I got credit?

**A:** From your terminal home screen, select *On-line Functions > Reports > Combined Adjustments.* Select *Weekly* and press *Send* to look at current week-to-date adjustments, or enter a different settlement week to view a previous week.

**Q:** How long does it take to receive credit for adjustment?

**A:** Adjustment credits are processed within one week of receipt.

**Q:** What is the difference between “already paid by you” and “already paid by other”?

**A:** “Already paid by you” means that the ticket has been previously validated by your terminal in your store. “Already paid by other” means the ticket was previously validated at a different terminal at a retailer location other than your own.

**Q:** Sometimes when I scan a winning Scratch-Off ticket I receive an error message. What is the difference between the message “Book Not Active” and “Game Not Active”?

**A:** A “Book Not Active” message is letting you know the owner of that book of tickets has not yet activated the book for sale, so you will not able to validate the ticket. Call the Retailer Hotline at 1-800-226-3344, select option 2, and they will help to get the book activated. A “Game Not Active” message means the entire game has ended, and the ticket you are attempting to validate has expired.

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**LET’S CONNECT!**

The Florida Lottery currently has over 185,000 followers on social media. Join the conversation when you follow us on Facebook, Twitter, Instagram, and Snapchat; engage with us by tagging the Florida Lottery when you have winners, are promoting jackpots, are pushing the latest winning numbers, or just to say ‘Hi’! We can then share your content to our ever-growing social media audience; generating more recognition for your store and promoting a positive partnership between the Florida Lottery and its valuable retailers like you!
END OF GAME SCHEDULE
OCTOBER 2016

Game #1258  $10,000 Gold Rush
Game #1270  Black Cherry Doubler
Game #1163  $100 Cash Frenzy
Game #1277  $1,000 a Week for Life
Game #1286  Lucky Stars

Game #5009  2016 Cash Jubilee
Game #1187  Lucky Red 7’s
Game #1257  Big Money Crossword
Game #1274  Power 8’s
Game #1284  Golden Ticket

Game #1287  Fantastic 5’s
Game #786  $200M Spectacular
Game #1261  $2,000,000 Gold Rush
Game #1195  $20 Monopoly Millionaire

Last Day to Sell:  October 7, 2016
Last Day to Redeem Tickets:  December 6, 2016

Reel in a Deal
with Grouper

$6 Value for $5
Six Chances to Win are ON THE LINE!
October 3 - December 4, 2016

FREE Lucky Money Ticket!
Congratulations to the winning retailers from the $1,000,000 CASHWORD Book Settlement Promotion:

**DISTRICT 1, TALLAHASSEE:**
- Gate #1210
- Publix #1306
- Telogia Grocery
- Pit Stop

**DISTRICT 3, PENSACOLA:**
- Tom Thumb #66
- Tom Thumb #116
- Tom Thumb #132
- T&C #3 Food Mart
- Bob’s Food Mart
- Gaskin Package

**DISTRICT 4, JACKSONVILLE:**
- 6860 Speedway
- Winn Dixie #151
- Kangaroo Express #1248
- Quickway #105
- Hess Food Mart
- KSG Stateline Shell

**DISTRICT 5, GAINESVILLE:**
- S&S Food Store #311
- Kangaroo Express #6270
- Winn Dixie #2220
- Jayveer Qwik King Stores
- Highway 40 BP #1

**DISTRICT 6, ORLANDO:**
- Kangaroo Express #1256
- 1501 7-Eleven #32895
- 1507 7-Eleven #32274
- Mims Mini Mart
- Publix #1076

**DISTRICT 9, TAMPA:**
- Racetrac #148
- 144007561 Circle K
- Ormond Beach BP
- 813 Food Max
- Best Tobacco
- TL Convenience

**DISTRICT 10, FT. MYERS:**
- Edgewater Shell
- Fast Shop Grocery
- TL Convenience
- Ormond Beach BP
- Mims Mini Mart

**DISTRICT 11, WEST PALM BEACH:**
- 1532 7-Eleven #34771
- Liquor Mart
- Publix #0756
- Belle Glade Stop N Shop Inc.
- S&S Food Store #311

**DISTRICT 13, MIAMI:**
- A&Z Amoco #1
- Belle Glade Stop N Shop Inc.
- Liquor Mart
- Publix #0826
- Winn Dixie #773 Liquor

**DISTRICT 11, WEST PALM BEACH:**
- North Port Shell South
- Pioneer Shell
- Sunoco #2586
- Publix #0826
- Winn Dixie #773 Liquor

**DISTRICT 3, PENSACOLA:**
- Publix #1306
- Telogia Grocery
- Gate #1210

**DISTRICT 1, TALLAHASSEE:**
- Murphy Express #8581
- M Mercado Miami
- Are as follows:

**Retailer Incentive WINNERS**

**DISTRICT 9, TAMPA:**
- 144007561 Circle K
- Winn Dixie #1655
- Winn Dixie #2443
- Publix #1080
- Publix #1076
- Publix #0011
- 813 Food Max
- Best Tobacco
- M&K Food Market
- Hudson Discount Beverage
- Quik Mart
- Bushnell Shell

**DISTRICT 10, FT. MYERS:**
- Edgewater Shell
- Fast Shop Grocery
- TL Convenience
- Ormond Beach BP
- Mims Mini Mart

**DISTRICT 11, WEST PALM BEACH:**
- 1532 7-Eleven #34771
- Liquor Mart
- Publix #0756
- Belle Glade Stop N Shop Inc.
- S&S Food Store #311

**DISTRICT 13, MIAMI:**
- A&Z Amoco #1
- Belle Glade Stop N Shop Inc.
- Liquor Mart
- Publix #0826
- Winn Dixie #773 Liquor

**DISTRICT 11, WEST PALM BEACH:**
- North Port Shell South
- Pioneer Shell
- Sunoco #2586
- Publix #0826
- Winn Dixie #773 Liquor

**DISTRICT 3, PENSACOLA:**
- Publix #0756
- Winn Dixie #2443
- Winn Dixie #655
- Best Tobacco
- TL Convenience
- Fast Shop Grocery
- Edgewater Shell

**DISTRICT 1, TALLAHASSEE:**
- Krishna Food Mart
- Publix #0822
- 1532 7-Eleven #39620 BCP
- Publix #0756
- Winn Dixie #773 Liquor

**DISTRICT 13, MIAMI:**
- Publix #402
- BJ's Wholesale Club #179
- Publix #0373
- 1534 7-Eleven #29325
- Publix #0826
- Sunshine #153
- Super Stop
- Mercado Miami
- La Favorita Discount
- North Lauderdale Chevron
- Bob’s News
- Fairway Market
- 9550 CS City Hall
- AM PM Food Store
- Fernandez Fruit Store
- Havana Super Discount