

# 2019 Beyond the Spotlight

## Entry Guidelines



### PROMOTION DATES

❖ Monday, July 1 – Sunday, October 6, 2019

### PROMOTION DESCRIPTION

The Beyond the Spotlight giveaway will run from July 1 until October 6, 2019. Prizes will be awarded for each Entry period to two qualified students and two qualified teachers who submit their story through the Florida Lottery's website.

### SELECTION SCHEDULE

Number of Winners Selected	Entry Period	Winner(s) Announced
4 in total = 2 Teachers 2 Students	July 1 – July 31 12:00am ET - 11:59pm ET	Thursday, August 1
4 in total = 2 Teachers 2 Students	August 1 – August 31 12:00am ET - 11:59pm ET	Monday, September 2
4 in total = 2 Teachers 2 Students	September 1 – October 6 12:00am ET - 11:59pm ET	Tuesday, October 7

### ENTRANT ELIGIBILITY

The Florida Lottery's Beyond the Spotlight Giveaway is open only to legal residents of the state of Florida who are 18 or older, entrants must provide content that is relevant to their needs as an educator or as a Bright Futures student. Entrants must be either a currently enrolled Bright Futures Scholarship recipient, OR a current teacher, certified in the state of Florida. Employees, representatives or agents of the Florida Lottery, PPK, Inc., and their subsidiaries and/or affiliates, and their respective advertising agencies, public relations agencies and their immediate family members and individuals with whom those employees, representatives or agents reside are not eligible.

### HOW TO ENTER

The Giveaway begins on 7/1/2019 and will run through 10/6/2019. Entries will be accepted from 12:00am Eastern Time ("ET") to 11:59pm ET during the indicated "Entry Periods" listed in the selection schedule. During the Entry Period, Entrants may enter the Giveaway by completing either the student or teacher Registration form on the Florida Lottery website at [flalottery.com/brightfutures](http://flalottery.com/brightfutures). Applicants must complete all mandatory questions and required fields with content that is relevant to their needs as an educator or as a Bright Futures student in order to be eligible to win. Only one entry for each entry period is allowed. Only the first entry by each entrant will be counted. Non-winners can re-enter to win during remaining month's giveaways. Previous winners are ineligible to enter or win subsequent entry periods. Questions regarding this giveaway should be directed to [advertising@flalottery.com](mailto:advertising@flalottery.com).

The Florida Lottery will not be responsible or liable for failure to receive entries due to transmission failures or technical failures of any kind, including without limitation, electronic malfunction of any network, hardware or software. Proof of submission does not constitute proof of entry. The Florida Lottery reserves the right in its sole discretion to cancel or suspend the Giveaway should viruses, bugs or

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other causes beyond its control corrupt the administration, security or proper play of the Giveaway. In the event of cancellation of any Giveaway, the prizes will not be awarded. Use of information collected in connection with this Giveaway is governed by the Florida Lottery.

Privacy Policy: <http://flalottery.com/privacyPolicy>

### **WINNER NOTIFICATION**

The Florida Lottery will attempt to notify each winner by telephone or email, using the contact information provided by the entrant no later than two business days (Monday-Friday) after being selected. The Florida Lottery deems the winner's registration data as the winner's official contact information, including the physical mailing address, and will not attempt to further locate a winner if attempts to reach the winner by telephone, email, or direct message are unsuccessful. If the Florida Lottery is unable to establish contact by telephone or email with a prizewinner within ten business days of the date the prizewinners were selected, the winner will forfeit his or her right to claim the prize and the Florida Lottery will award the prize to the alternate prizewinner. If the Florida Lottery is unable to have contact by email or telephone with the alternate prizewinner within ten business days of the date of notification, the alternate prizewinner will forfeit his or her right to claim the prize. There will be only one alternate prize winner. Any prizes not able to be distributed will not be awarded.

### **METHOD OF CLAIMING PRIZES**

Prize winners must submit the following forms and documentation for verification:

- Promotion Claim Form (DOL-494), or Spanish Brand Promotion Claim Form (DOL 494-S)
- Electronics Release Form
- Copy of a Florida identification card or driver's license issued by the public agency authorized to issue driver's licenses OR passport issued by the Department of State of the United States.
- Proof of Teacher Certification within the state of Florida OR proof of enrollment as a student attending college on the Bright Futures Scholarship.

These documents must be submitted by mail only to the Lottery for verification at the following address:

Florida Lottery  
Brand Management, ATTN: Beyond the Spotlight Promotion  
250 Marriott Drive  
Tallahassee, Florida 32399-4016

Forms DOL 494 and DOL 494-S are hereby incorporated by reference and may be obtained at any Lottery Office, from the Florida Lottery's website at [flalottery.com](http://flalottery.com), or by writing to: Florida Lottery, Customer Service, 250 Marriott Drive, Tallahassee, Florida 32399-4016.

Documentation must be received by the Lottery no later than ten business days after the Lottery has made contact by telephone or email with the winner. If the Florida Lottery has not received the required documentation from a prizewinner by 5:00pm E.S.T. on the eleventh business day after notification, the winner will forfeit his or her right to claim the prize and the Florida Lottery will award the prize to the

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alternate winner in accordance with Winner Notification section above. The same timeframe for a winner to return required documentation to the Florida Lottery shall apply to an alternate winner.

### **PRIZE FULFILLMENT**

Prizes may be shipped to either the winner's home address or nearest Florida Lottery District Office. All expenses, federal, state and local taxes and costs associated with acceptance and use of Prize not set forth in these guidelines are the obligation of the Winner. No assignment, transfer or substitution of any prize is permitted by the Winner. Entrants agree that if a winner is found to have violated these guidelines, or otherwise does not meet eligibility criteria, such prize will be forfeited and awarded to an alternate chosen at the time of the selection process for that month. If the alternate is found to have violated these guidelines, or otherwise does not meet eligibility criteria, such prize will be forfeited, and Sponsor reserves the right to substitute any prize for a different prize of equal or greater value, in its sole discretion.

### **PRIZES**

Each chosen winner will be awarded the item(s) they selected in their entry or the cash equivalent pending availability.

<b>Student Option 1</b>	Mac or Dell laptop computer
<b>Student Option 2</b>	iPad Pro 11" (latest version)
<b>Student Option 3</b>	Photography Bundle (new digital camera, printer, specialty printing paper, Adobe Creative Cloud or 1-year subscription to Photoshop)
<b>Student Option 4</b>	College Essentials Bundle (calculator, iPad, backpack, pens, 1-year subscription to Office 365, external hard drive)
<b>Teacher Option 1</b>	13, 6" Kindles
<b>Teacher Option 2</b>	2 OSMO kits + 2 iPads
<b>Teacher Option 3</b>	3 iPads
<b>Teacher Option 4</b>	Mac or Dell laptop computer