

Florida Lottery
2009 Legislative Priorities

Instant Ticket Vending Machines

In order to maintain growth of Lottery revenues and the resulting transfers to the Educational Enhancement Trust Fund (EETF), the Florida Lottery will request budget spending authority to lease 2,000 Instant Ticket Vending Machines (ITVMs) for placement at retailer locations throughout the state.

Section 24.105, Florida Statutes, authorizes the Florida Lottery to utilize player-activated terminals or ITVMs to sell Scratch-Off tickets. Currently, 29 out of the 43 U.S. lotteries utilize ITVMs, accounting for more than \$2.3 billion in sales in 2007.

ITVMs not only offer consumers the convenience of self-service, but also ease retailer concerns over the labor-intensive nature of traditional terminals. The Florida Lottery would also have the opportunity to gain new, large corporate accounts, which would contribute to continued efforts in generating additional moneys for public education in Florida. The Lottery currently has commitments from current contracted retailers for ITVMs.