

## 53ER22-62 HOLIDAY CASH BONUS PLAY PROMOTION.

(1) Beginning October 31, 2022 and ending December 31, 2022 (“Promotion Period”), the Florida Lottery will conduct the Holiday Cash Bonus Play Promotion (“Promotion”). Players who purchase Game Number 5044, Florida 10X The Cash; Game Number 5045, Florida 20X The Cash; Game Number 5046, Florida 50X The Cash; Game Number 5047, Florida 100X The Cash; and Game Number 5048, Florida 300X The Cash Scratch-Off tickets and CASH POP™ Draw game tickets during the Promotion Period can earn entries into a Promotion Drawing for a chance to win a prize of \$1,000; \$5,000; or \$20,000. All CASH POP tickets and non-winning tickets of the afore-listed Florida X The Cash Scratch-Off games [collectively “Eligible” ticket(s)] purchased during the Promotion Period may be entered into a promotional drawing; winning Florida X The Cash Scratch-Off tickets cannot be entered.

### (2) How to Enter.

(a) To enter an Eligible ticket into a Promotion Drawing, a player may use the Florida Lottery's website at [flalottery.com](http://flalottery.com) or use the Florida Lottery's Mobile Convenience App ("App").

1. Website. On the home page of the Florida Lottery's website, players are to click on the PROMOTIONS tab, select the Holiday Cash Bonus Play Promotion and follow the directions. Players will be prompted to log-in or register. Players will manually enter the 24-digit ticket number shown on Eligible Florida X The Cash tickets or the 19-digit ticket number on CASH POP tickets on the ticket entry page to collect entries as described in subsection (3), below.

2. App. On the App, players navigate to the Promotions section of the app, select the Holiday Cash Bonus Play Promotion, and follow the directions. A Promotions button is located on the main menu and on the bottom navigation bar. Players will be prompted to log-in or register if the app does not recognize them as already logged into the Promotions section. Players may scan the barcode on the bottom of a ticket or may manually enter the 24-digit ticket number (Eligible Florida X The Cash tickets) or 19-digit ticket number (CASH POP tickets) on the ticket entry page to collect entries as described in subsection (3), below.

3. Deleted Accounts. If a player deletes his/her account, whether through the App or on the Florida Lottery's website, all account data, including ticket entries, associated with the email address used to register his/her account will also be deleted. Any entries earned, as described in subsection (3), below, will not be entered into a drawing. A player's account cannot be reactivated using the email associated with the deactivated account. Should a player establish a new account utilizing a different email address, account data, including ticket entries, cannot be transferred to the newly established account. Tickets entered under the prior account cannot be re-entered utilizing the newly created account.

4. Regardless of whether a player chooses to participate in the Promotion by using the web browser or the App, the following provisions shall apply:

- a. the player must use the same account login information to enter tickets;
- b. the player will only be required to register one time; and
- c. the player's entry history will be cumulative among the entry platforms.

(b) Any attempt by a player to use more than one account by using multiple or different email addresses, identities, registrations, logins, or any other methods will subject the player and any associated entries to disqualification. In the event a player wins a prize, the name a player uses to register must match the name shown on his/her identification used to make a claim, except for a person who has made a legal name change. A person who has made a legal name change must provide a copy of a marriage certificate/judgment/court order, as applicable, as proof of a differing name. Fictitious names and business names will not be accepted and shall subject the player and any associated entries to disqualification.

(c) The odds of winning depend on the number of entries in a drawing. All entries are subject to validation by the Florida Lottery and will be disqualified if eligibility requirements are not met.

(d) Lottery tickets should not be mailed to the Lottery for entry into a drawing. Tickets received in the mail by the Florida Lottery for entry into the Promotion will not be entered into a drawing and will not be returned.

### (3) How to Earn Entries into the Promotion.

(a) To earn entries into a Promotion Drawing, a player may enter ticket numbers by scanning the barcode on the bottom of an Eligible ticket using his or her mobile device or by manually entering the 24-digit ticket number (Eligible Florida X The Cash tickets) or the 19-digit number (CASH POP tickets) on the website or the Mobile App. A player may earn multiple entries during an entry period; however, a player can only win one Promotion Drawing prize per entry. A player may enter a maximum of 200 tickets per day. Each ticket number can only be entered one time and cannot be entered again for another drawing. Training tickets will not be accepted, and tickets with invalid ticket numbers will be disqualified. The hours for ticket entry are between 6:00 a.m. ET and 12:00 midnight ET

seven days a week during the Promotion Period.

(b) Number of Entries Received. For each Eligible ticket, a player will receive the number of entries as set forth in the table below:

Game	Price Point	Number of Entries
#5044 – Florida 10X The Cash	\$1	1
#5045 - Florida 20X The Cash	\$2	2
#5046 - Florida 50X The Cash	\$5	5
#5047 - Florida 100X The Cash	\$10	10
#5048 - Florida 300X The Cash	\$30	30
CASH POP	\$1 - \$75	1 Entry for each \$1 Spent on the Ticket Price

(c) Bonus Drawing Entries/Coupons for Cash Prizes.

1. FLORIDA X THE CASH Scratch-Off games. In addition to the entries earned, as set forth in the table in paragraph (3)(b), above, a player who enters a complete family of non-winning FLORIDA X THE CASH tickets (Game Number 5044, Florida 10X The Cash; Game Number 5045, Florida 20X The Cash; Game Number 5046, Florida 50X The Cash; Game Number 5047, Florida 100X The Cash; and Game Number 5048, Florida 300X The Cash) will have a chance to receive a coupon for a \$200 cash prize.

Once an Eligible ticket is either scanned or manually entered, four (4) game cards will appear on the screen. Each card has six (6) spaces; one free space and one space for each of Game Number 5044, Florida 10X The Cash; Game Number 5045, Florida 20X The Cash; Game Number 5046, Florida 50X The Cash; Game Number 5047, Florida 100X The Cash; and Game Number 5048, Florida 300X The Cash. Once a card has all six (6) symbols (free space and one for each of the Florida X The Cash games), a coupon for a \$200 cash prize may be awarded. Once a card has all six spots filled, the card will clear and be available for additional ticket entry symbols.

If a ticket is entered in excess of the number of spaces available on all four cards for a given game, the ticket will be discarded, will not be saved, and will not be entered onto a card once a card has been cleared. Once a card has been completed with all symbols, and if a coupon is not awarded, the player will receive five (5) additional entries into the next available Promotion drawing.

Example: This example assumes all game cards are empty. If one or more cards contain symbols, the number of available card entry spots will be reduced accordingly. A player enters five (5) 10X THE CASH ticket numbers. The player will earn one (1) (reference the table in paragraph (3)(b)) entry into a Promotion drawing for each of the five (5) tickets entered, for a total of five (5) drawing entries. For the purposes of a chance to obtain either a \$200 cash prize coupon or five (5) additional entries into the next available drawing, four of the tickets will cause one symbol to be entered onto each of the four (4) game cards, thereby filling all available 10X THE CASH spaces. (No additional 10X THE CASH tickets will be accepted until a card has been completely filled and cleared; though additional 10X THE CASH ticket entries will earn entries into a Promotion drawing, as set forth in the table in Paragraph (3)(b).) The fifth 10X THE CASH ticket entry will be discarded, not saved, and not entered onto another game card once a card is cleared. The same applies to each of the other Florida X THE CASH games.

2. CASH POP. A player who purchases a single CASH POP Draw game ticket during the Promotion Period for a purchase price of \$5 or greater will have a chance to receive a coupon for a \$50 cash prize.

3. Coupons will be randomly generated and issued to ticket purchasers who meet the criteria in subparagraphs (3)(c)1. and 2., above.

4. Coupons may be redeemed at any Lottery retailer or Lottery office, subject to hours of operation. The redemption deadline for all coupons is 11:59:59 p.m. (ET) on March 3, 2023. For any coupons not redeemed by the deadline set forth herein, a prize will not be awarded.

5. Coupon totals are set forth in the table, below:

COUPON PRIZES	TOTAL NUMBER OF COUPONS	TOTAL VALUE OF COUPON PRIZES

\$200 Cash Prize Coupon	1,025	\$205,000
\$50 Cash Prize Coupon	3,000	\$150,000
Total Cash Prize Coupons	4,025	\$355,000

(4) Entry Periods and Drawings. The Florida Lottery will conduct three (3) drawings in the Promotion to select prizewinners. Prizewinners for each drawing will be randomly selected from entries submitted and received before midnight (ET) of a Drawing Entry Period end date, as identified in the table, below. Entries for one Drawing Entry Period are not carried over into a subsequent Drawing Entry Period. Prizewinners will be randomly selected using a certified random number generation process. The drawing shall be public, held in Tallahassee, Florida, and witnessed by an accountant employed by an independent certified public accounting firm. The entry periods, drawing dates, and winner announcement dates are as follows:

DRAWING ENTRY PERIOD (all dates are inclusive)	DRAWING DATE	WINNERS ANNOUNCED
October 31, 2022 through November 13, 2022	November 15, 2022	November 17, 2022
November 14, 2022 through December 4, 2022	December 6, 2022	December 8, 2022
December 5, 2022 through December 31, 2022	January 3, 2023	January 5, 2023

(a) The prizewinners in a Promotion Drawing will be announced and posted on flalottery.com on the “WINNERS ANNOUNCED” dates, set forth in the table above, or as soon thereafter as possible.

(b) In each Promotion Drawing, a total of 150 valid entries will be drawn by the Florida Lottery. Prizes will be awarded in the quantities set forth in the table in subsection (5), below, and awarded to players in the order in which they were drawn during each drawing. Remaining entries will be alternates and used in the order in which they were drawn and in the order of need to select alternate top, second, and third prizewinners in the event a top, second, or third prizewinner cannot be notified or fails to timely provide required claim documentation as set forth in subsection (7), below, or in the event an entry is disqualified. A player can only win one prize in a Promotion drawing per entry.

(5) The prizes, prize amounts, and number of prizewinners are listed in the table, below:

PRIZE	AMOUNT	NUMBER OF WINNERS PER DRAWING	TOTAL NUMBER OF WINNERS	TOTAL PRIZE AMOUNTS
TOP PRIZE	\$20,000	1	3	\$60,000
2 <sup>nd</sup> Prize	\$5,000	24	72	\$360,000
3 <sup>rd</sup> Prize	\$1,000	75	225	\$225,000
TOTALS	N/A	100	300	\$645,000

(6) Prizewinner Notification. The Florida Lottery will attempt to notify each prizewinner by telephone or email using the contact information provided in the prizewinner’s registration data within one business day after the prizewinners are posted on the Florida Lottery’s website. The Florida Lottery deems the prizewinner’s registration data as the prizewinner’s official contact information. Issuing an email or leaving a telephone message on voicemail, if available, shall constitute notification. The Florida Lottery will not attempt to further locate a prizewinner if attempts to reach the prizewinner by telephone or email are unsuccessful. If the Florida Lottery is unable to have contact by telephone or email with a prizewinner within ten calendar days of the date the prizewinners are posted on the Lottery’s website, the prizewinner will forfeit his or her right to claim the prize and the Florida Lottery will select an alternate prizewinner in accordance with subsection (4), above. If the Florida Lottery is unable to have contact by email or telephone with the alternate prizewinner within ten calendar days of the date of notification, the alternate prizewinner will forfeit his or her right to claim the prize and the Florida Lottery will select the next alternate prizewinner. This process will continue until an alternate is contacted or the Florida Lottery has exhausted the list of alternates due to unsuccessful notification attempts or due to failure by a prizewinner or an alternate prizewinner to timely provide required claim documentation as set forth in subsection (7), below. The Florida Lottery is not responsible or liable for system failures of any sort or type, including, but not exclusively, computer

failures, email service failures, telephone failures. If a prize cannot be awarded for any reason, the prize will not be awarded.

(7) How to Claim a Prize.

(a) To claim a prize won in a Promotion drawing, a prizewinner must submit to the Florida Lottery a completed Winner Claim Form DOL-173-2, Revised 7/22, or Spanish Winner Claim Form DOL-173-2S, Revised 7/22, and a copy of acceptable identification as set forth in the Florida Lottery's rule governing payment of prizes. Forms DOL 173-2 and DOL 173-2S are hereby incorporated by reference and may be obtained at any Florida Lottery office or retailer, from the Florida Lottery's website at [flalottery.com](http://flalottery.com), or by writing to: Florida Lottery, Claims Processing, 250 Marriott Drive, Tallahassee, Florida 32399-4016.

(b) A copy of the current prize payment rule can be obtained from the Florida Lottery, Office of the General Counsel, 250 Marriott Drive, Tallahassee, Florida 32301.

(c) The required documents must be received by the Florida Lottery no later than ten calendar days after the Florida Lottery has first notified the prizewinner by telephone (notification by telephone is deemed complete by leaving a voicemail message, if available) or email (issuing an email constitutes notification). If the Florida Lottery does not receive the required documents from a prizewinner by the tenth calendar day after notification, the prizewinner will forfeit his or her right to claim the prize and the Florida Lottery will award the prize to an alternate prizewinner as described in subsection (4), above. The same timeframe for a prizewinner to return required documentation to the Florida Lottery shall apply to an alternate prizewinner.

(8) Award of Prizes. Upon the Florida Lottery's timely receipt of a prizewinner's required documentation, the Florida Lottery will award the prize for that prizewinner, subject to applicable Federal tax withholding and analysis for State-Owed Debt and Child Support Debt.

(9) Analysis for State-Owed Debt and Child Support Debt. Prior to the award of all Promotion drawing cash prizes, a prizewinner will be analyzed for Florida state-owed debt and child support debt. If more than one prize is awarded to the prizewinner, a separate analysis shall occur prior to payment of each prize. If the prizewinner is identified as owing outstanding debt to any state agency or owes child support, the debt will be offset in accordance with section 24.115, Fla. Stat. If the debt is an amount less than the amount of the cash prize, the balance of the prize, less applicable income tax withholding on the full prize amount, and after the debt is offset shall be awarded. If the debt is an amount greater than any cash prize, the entire prize amount, after applicable income tax withholding on the full prize amount, will be applied to the outstanding debt.

(10) Taxes.

(a) Except as specifically defined herein, all Federal, state, and/or local taxes and/or other costs and fees on all prizes will be the responsibility of the prizewinner.

(b) For \$20,000 cash prizes won in the Promotion drawings, and pursuant to applicable provisions of the Internal Revenue Service code, Federal income taxes will be withheld at a rate of twenty-four percent (24%) for a U. S. citizen or legal U. S. resident and at a rate of thirty percent (30%) for nonresident prizewinners. Regardless of prize amount, for all prizes won in a Promotion drawing, Federal income taxes will be withheld at a rate of thirty percent (30%) for nonresident prizewinners. The reporting and subsequent payment of any additional Federal, state, and/or local taxes and any other fees and costs shall be the responsibility of the prizewinner.

(11) A player can only win one prize in a Promotion Drawing per entry.

(12) A prizewinner in this Promotion is not required to submit the Eligible ticket he or she entered to claim a prize.

(13) Other Restrictions and Provisions.

(a) A player must be at least 18 years of age.

(b) All prizes are subject to the provisions of chapter 24, Fla. Stat., and rules promulgated thereunder. Prizes will be paid in accordance with the Florida Lottery's rule governing payment of prizes, Rule 53ER22-54, Payment of Prizes, F.A.C. Copies of the current prize payment rule can be obtained from the Florida Lottery, Office of the General Counsel, 250 Marriott Drive, Tallahassee, Florida 32301.

(c) Persons prohibited by section 24.116, Fla. Stat., from purchasing a Florida Lottery ticket are not eligible to enter this Promotion.

(d) By entering the Holiday Cash Bonus Play Promotion, a player gives his or her permission for the Florida Lottery to photograph and/or videotape and record the prizewinner with or without prior notification and to use the name, photograph, videotape, and/or recording of the prizewinner for advertising or publicity purposes without additional compensation.

*Rulemaking Authority 24.105(9), 24.109(1) FS. Law Implemented 24.105(9), 24.115(1) FS. History—New 10-31-22.*

The official rule for the Holiday Cash Bonus Play Promotion can be obtained from the Florida Administrative Code at [www.flrules.org](http://www.flrules.org) on or soon after October 31, 2022. In the event of a conflict between a provision of this rule version and the official rule, the official rule shall govern.