



PARTNERSHIP REQUEST INFORMATION:

Thank you for your interest in partnering with the Florida Lottery for your upcoming event. We recommend use of this form as a guide to your partnership submission. To request the Florida Lottery ShowVan (mobile stage), please contact: **Special Events at 850.915.2154**

Partnership Information

Requests for partnerships should include, at a minimum, the following information: (you may attach it to this form if needed)

- Event Date: _____
- Location: _____
- Time: _____
- History and description of the event. (Brief paragraph)
- Minority owned business? Yes No
- Education related event? Yes No
- Bright Futures Scholarship Recipients in attendance? Yes No
- Will current students attend? Yes No
- Anticipated participants: _____
- List other notable sponsors: _____
- Beneficiary: _____
- Notable participants: _____
- Include your sponsorship levels with any deadlines for sponsorship approvals and printed materials
- List of Board of Directors
- List of top 5 funders/sponsors
- Company must be a registered vendor with myfloridamarketplace.com
- Submit your event proposal a minimum of 6 months in advance of your event date

Vendor Information

- Vendor Name: _____
- Phone #: _____
- Contact: _____
- Address: _____
- FELD or 501c3#: _____
- Is company registered to do business with the State of FL? Yes No
- Has your organization partnered with the Florida Lottery in the past? Yes No
If yes, when?

Please provide the applicable estimates listed below:

Pre-Event

- # of E-newsletter recipients: _____
- # of newspaper recipients: _____
- # of press release recipients: _____

Advertisements:

- # of spots to include Lottery mention: _____
- # of X runs to include Lottery mention: _____
- average # of weekly listeners: _____

TV Ads:

- # of stations: _____
- # of weeks on air: _____
- average # of weekly viewers: _____

Public Announcement

- # of times the Florida Lottery will be mentioned on stage: _____

Speaking opportunity for a Lottery representative: Y N

Online (Please fill in the number)

- # of unique visitors to your website each month: _____

Social Media:

- # of Facebook followers: _____
- # of Twitter followers: _____
- # of Instagram followers: _____

Signage

- # of sponsor boards: _____ # of banners: _____
- # of projection screens: _____ Other signage: _____

OTHER:

Funds **BRIGHT FUTURES SCHOLARSHIPS**



"Having my tuition paid for allowed me to be financially stress-free in college. I could afford to join a sorority, making my college years even better. I went on to get my Masters Degree with the money my family and I saved thanks to the Lottery and the Bright Futures Scholarship Program."

- Courtney Einhorn